

SESSION ONE

Wednesday November 14,
11:00 a.m. - 12:30 p.m.

NAME	TITLE	DESCRIPTION	ROOM #
Scott Anderson	Keys to Building Great Teams	If it's not rocket science, why is it so hard? How come the good ones won't stay, and the bad ones won't leave? We'll look at the keys to finding and keeping the winners, while never hiring those that aren't in the first place.	A103
Alex Grahmann	Student Ministries: Effective Evangelism	How can we reach more students for Christ? What's the best method of inviting students to begin a relationship with Jesus? In this session, we'll talk through evangelism methods, learn more about the power of crowd evangelism, and explore best practices for Kingdom growth.	A102
Rick Linamen	Turning Latent Potential into Ministry	Each church has everything it needs to accomplish all that God intends. This session will focus on how to identify and deploy resources into ministry.	B101
Diana Mescher & Z Lausin	Removing Obstacles in the Way of Volunteers	Learn about making volunteer recruitment and placement efficient, intentional, and personal. We all know volunteers are vital to ministry, but we also know they can be costly to recruit, train, and retain. Come explore volunteer processes that remove the obstacles keeping people from serving and leading.	Studio 14
Larry Osborne	Slamming the Back Door Shut	Evangelism and life-changing discipleship takes more than a "front door" strategy. In this session, we will explore the <u>Sticky Church</u> paradigm and why slamming your back door shut is so essential to fulfilling the Great Commission.	A104
Tom Stone	Touching the Lives of Hurting People - Developing a Counseling/Care Ministry	Churches of all sizes can create counseling and care ministries that address the brokenness of the people in their congregation and their community. We will talk about creating the ministry, training, and working with volunteer counselors and care givers, and sharing resources available to the local church.	B103
Todd Tolson	The Church Playbook: How to Go from 0-200 in Your Church, Faster Than You Thought Possible	Every Pastor gets into the ministry to reach people for Jesus and to see changed lives. While the principles of ministry haven't changed (prayer, fasting, preaching God's Word, etc.), the methods that effectively reach people for Christ in the 21st Century are changing... ALL. OF. THE. TIME. In this breakout session, you'll hear the story of how Riverview Church went through church plant struggles in the early days, but more importantly, you'll learn the six fundamentals that took them from just a few families to over 200 in less than a year! Find out how to jumpstart growth in your church and break through one of the toughest barriers that every church has.	B114
Josh Winters	How YOUR Creative Arts Team Can Develop and Implement Your Church's Identity	In this breakout we will discuss the guiding principles on how to develop and implement a healthy Creative Arts ministry that is focused on spreading the Gospel to better reach your local community.	A105

SESSION TWO

Wednesday November 14,
1:30 p.m. - 3:00 p.m.

NAME	TITLE	DESCRIPTION	ROOM #
Paul Alexander	The Unstuck Church	Is your church growing? Diminishing? Is it somewhere in between? In the book, <u>The Unstuck Church: Equipping Churches to Experience Sustained Health</u> , we identified the seven stages of a church's lifecycle that range from the hopeful and optimistic days of launch to the stagnating last stages of life support. In this talk, we unpack the lifecycle of a typical church, identify characteristics of each phase, and provide practical next steps a church can take to move toward sustained health.	
Josh Barrett	Church Planting: Who's on First	Do you desire to plant a church successfully? It all starts with building a winning team that knows HOW to WIN! So...you must first begin by ensuring that everyone on your team is playing THE RIGHT POSITION. Join this breakout session and learn how to build a successful church plant team.	
Randy Deal	Maximizing Your Guest Experience	How to engage every guest, every where, every time and follow up to keep them coming back!	
Mark Driscoll	Three Kinds of People	Like Jesus, every leader deals with three kinds of people: Wise, Foolish, Evil. In this session you will learn about six kinds of relationships and how to handle each with Biblical and practical wisdom.	
Mike Edens	Mundane Sermons are Killing Churches and Why Your Church Needs a Sermon Planning TEAM	Many sermons are written last minute by a Lead Pastor who has had a busy week and is going into Sunday running on fumes. In this breakout session, we'll give you a proven system that will help your church move out of the mundane sermon prep and get your church on track to creating irresistible messages that will change lives.	
Alex Grahmann	Student Ministries: Incredible Messages	Communicating to students is too powerful to put off until the last minute. Yet, within our busy schedules, prepping a message for students is often replaced by "winging it". What would it take to give students the quality messages they deserve? How could God use our ministries differently if we put more value on great preaching?	
Cyndi Hobgood	Practical Tips in Engaging Women through Women's Ministry	Discover how to do women's ministry in a way that helps women do life together. You'll hear practical and strategic ways to grow your women's ministry, help women take the next steps to grow in their faith and a game plan for recruiting and maintaining volunteers to help run your ministries. You'll hear from Cornerstone Women's Ministry that has over 500 women in Bible studies weekly with over 100 volunteers and six major events yearly.	
Dee Jones	Help? Help, or Help!	Have you had someone sitting across from you share a particularly difficult situation in their lives at that particular moment then ask you what they are supposed to do? As they sit there waiting for you to save the day, give them a quick fix, or say something to make it all better, do you feel stuck, panicked, unsure, nervous, inadequate, and maybe just want to run away altogether? In this session, Dee will share personal experiences, information, and resources from 13 years as a Marriage and Family Therapist, pastor's wife, church planter, mom of two, and entrepreneur that you can use to feel more confident in helping others, providing good counsel, and knowing when to ask for outside help. Together, you'll answer the question, "How can I be the most effective and confident in helping others?".	
Chad Moore	How to Increase Giving	Chad will discuss how to build a culture of giving and generosity in your church. There is a step-by step process you can do to increase giving!	

SESSION THREE

Thursday November 15,
9:00 a.m. - 10:15 a.m.

NAME	TITLE	DESCRIPTION	ROOM #
Scott Anderson	Executive Pastors: What Every Senior Pastor Needs	Being at the top of the org chart is an incredible honor, a great joy, a terrible weight, and a lonely spot. We'll look at how to best serve the needs of your senior leader without feeding their insecurities or losing yourself along the way.	A103
Bill Bush	Removing the Cap on Capital Campaigns	Do you think it's time to build and you need to raise the capital to do it? In this workshop, we will talk about the what, why, and how of effective capital campaigns.	B107/108
Alex Grahmann	Student Ministries: Measuring Success	How do we know if we're hitting the mark in our student ministries? What's the most effective way to plan for growth? What role do volunteers play in our plan for ministry? Whether you're running a youth ministry of 5 or 500, choosing, tracking, and strategizing around key metrics can help take your effectiveness to the next level.	A102
Scott Morgan	Jesus + Java = The Coffeehouse Church Plant Model	We desperately need to create inventive ways to impact and influence our culture for Christ. While our traditional church planting models are good, perhaps there's another option for connecting with people who may never "go to church". SoZo Coffee and Missio Dei Church have done exactly that! Come and dialogue about how Scott and his team have breathed "missional living" for eight years and discovered fresh ways to engage culture through this unique "church meets business" endeavor. This is church planting on another highly-caffeinated level!	B103
Jodi Petersen	Practical Ways to Reach Your Community & World	Learn simple ways to mobilize your church attenders into serving your community and world. Come hear about a variety of all-church serving projects and how they can be adapted to meet the size of any church. You will leave with practical ideas and resources.	B104
Nick Swetnam	How To Use Story in Your Marketing to Reach More People and Grow Your Church	Most churches waste money on communicating because they have an unclear message that just doesn't work. By using story you can cut through the noise and engage people with a clear message that causes them to take action. In this breakout session, we will look at the seven principles of story and how to apply it to everything from your marketing (including your website), to your worship service and even your team alignment.	A105
Jason Taylor	Growing Your Church Through Kindness	In this breakout, you will learn how to develop a culture of kindness and outreach. Starting with culture inside the church, we will walk through ways to carry the culture of kindness outside the walls of the church to lead to community impact and growth.	A104
Brad Wilkerson	What's on Second - Church Planting Part 2	As a follow up to Josh Barrett's talk, Who's On First? Brad will discuss Part 2 of what it takes, as a church and visionary leader, to MOVE toward the great calling of multiplying the Kingdom.	B114
Lisa Winters	Intentional Movement of Our Guests	We will focus on developing a strategic assimilation system to accurately assess where a person is spiritually and purposefully move them to the next step in becoming a fully devoted follower of Christ.	B101
Linn Winters	Leadership Question & Answer	Come ready with all your leadership question and struggles. We will have candid conversation, sharing difficulties and solutions, as we discuss today's struggles in our churches.	Studio 14